

February 23, 2021 6:00pm | Zoom Meeting | Attendees: Alisa Low, Greg Darrough, Aster Sigel, Beth Kazelski, Holly Klan, Karen Light-Auther, Kristi Subramanian (Note: Amber Parekh joined at 6:54pm but dropped off at 7:00pm)

# CASLV PTO MEETING AGENDA

## 1. CALL MEETING TO ORDER - SCHOOL NEWS

- Meeting called to order at 6:04pm
- School news discussions will be addressed throughout the meeting

## 2. FINANCIALS:

- Update provided by Greg Darrough, PTO Treasurer
- Checking: \$2,348
- Savings: \$5,272
- Paypal: \$3,397
- Majority of income has been from the sale of sweatshirts and masks, the upcoming Golf Tournament, donations, Glittering Lights (\$50 from 10 cars) & Café Zuppa proceeds, and Amazon Smile.
- Very few expenses (monthly storage unit)

## 3. FUNDRAISERS & CONTESTS (NEWS & UPDATES)

### A. Coder Night Out update - February courses

- 12 Kids attended in Henderson; 4-5 in Summerlin
- Received a \$500 donation from prior session

### B. Double-Trouble Trivia Game Show - Jeopardy- esque update from Karla

- i. Categories; Game Format, etc.
- Noll family was the winner
- Top prize was \$40 gift card to In-N-Out Burger

### C. Chipotle Family Dining Night Out – Wednesday, March 3<sup>rd</sup> 4pm-8pm

- i. Location at S. Eastern & Serene (215 Fwy next to In-N-Out Burger)
- Code has been provided for use when placing orders (except in person)
- Gift cards can be used but not purchased

### D. Golf Tournament– April 17, 2021 – Greg update

- i. Sponsorships needed (Tee Hole; Beverage Cart)
- ii. Pricing \$84/golfer; contests & prizes;
- iii. Award Reception
- iv. Volunteers needed for check-in, lunch, raffles
  - Event is open to the public; no prior experience is needed
  - Greg sent 97 physical letters requesting donations & sponsorship; will send prior year's email blast as well
  - Two teams have already signed up (8 people)
  - Event is limited to 48 people with the potential for more due to the easing of state gathering restrictions; will speak with the club to understand more

#### E. Virtual & Online Auction – April 24, 2021 – studio (Mystery Murder Game)

- i. Donations needed (products, gift cards, services)
- ii. Acknowledge businesses on social media, event program, auction site, and web site
- iii. Ideas for the evening – Mystery Dinner and showcase auction items;
  - Normally a dinner is done; this won't be possible given the environment
  - Murder mystery as the idea
  - Looking for more donations; Alisa received 6-7 in the last few days
  - Target is 32 auctions (like last few years)
  - Focus should also be on web presentation of auctions; prior year had too many ads

### 4. NEW ITEMS

#### A. Cookie Fundraiser

- Twisted Sugar as a new fundraiser
- Seems geared more towards compensating students than organizations
- Crumbled Cookie another possibility

#### B. Coffee Fundraiser

- Good economics of this fundraiser (40% profit back)
- Suggestion that winter may be a better time to offer
- Consensus was to hold off on both Cookie and Coffee Fundraisers for now

### 5. CELEBRATION OF ALL STUDENTS & TEACHERS

#### A. Photo & video album

#### B. Deadline for photos: March 18<sup>th</sup>

#### C. Album to be ready March 25<sup>th</sup> before spring break

- Received feedback from a few parents suggesting that balloons or other celebratory decorations be placed at the schools to welcome students back

- Several parents expressed concern that doing this would be discouraging for those students who are 100% distance learning
- Consensus was that the celebration should be for the benefit of all students
- Photo and video album to be created with pictures from students and faculty
- Aster will be leading this initiative with support from Karen
- Recommendation for sports related photos

## 6. TEACHER APPRECIATION WEEK

### A. Signage

### B. VP's Collect Donations

- Meeting w/ Windmill & Sandy Ridge to discuss Teacher Appreciation Week
- Potential for yard signs along with a gift basket and gift card; yard signs are \$10/each at Sam's Club
- Beth suggested a 6-8-foot banner for each school and will contact a friend for pricing
- Gift baskets to be delivered in teachers' in-boxes
- Will be raising funds in April, however PTO can front the proceeds if needed

## 7. BACK TO SCHOOL PTO NEWSLETTER – FEB 2021 EDITION

- Newsletter went out and is available on CASLV PTO website.

## 8. REWARD PROGRAMS

### A. Amazon Smile

- Received \$285 for prior quarter

### B. Tire Works car maintenance \$10 to Coral family and \$10 to CASLV PTO for car services; can show digital coupon on phone & stack coupons – continuing on thru 2021

## 9. OTHER TOPICS

- No other topics were raised

**NEXT MEETING: MARCH 23, 2021 AT 6PM VIA ZOOM**

- Meeting called to a close at 7:16pm
- Meeting Minutes written by Kristi Subramanian (2/24/21)