



CASLV PTO MEETING MINUTES

Monday, March 19, 2018

6:15 pm @ Coral Academy of Science – Sandy Ridge Campus

1051 Sandy Ridge Ave, Henderson, NV 89052

1. Meeting was called to order at 6:28pm by Alisa Low and seconded by Stacey Fuqua. Board Members present were: Alisa Low, Amy Aguilar, Stacey Fuqua, and Samaria English. CASLV PTO member also present, Greg Darrough & Kerry Mathes joining via conference call.
2. President's Welcome – CASLV PTO President Alisa Low
 - Thanks to everyone for showing up & participating. Confirming conference call connection.
3. Treasurers Report – Greg Darrough
 - Provided Profit & Loss Report, Campus Cash Flow Report & Account Summary
 - Checking: \$1,940.00, Savings: \$18,588.63.
4. CASLV PTO Golf Tournament (Saturday, 4/21/2018 at Desert Willow Golf Course)
 - Need help with raffle & auction donations as well as sponsors. Donation & sponsorship spreadsheet review & update with any solicitations working on and received. Spreadsheet available on Google Drive.
 - Need help with basket arranging.
 - <http://www.caslvpto.com/golf-tournament.html>
 - FAQs & Sponsor pages have been added to website.
 - Updated sign up information available on the website.
 - Signup Geniuses & Invoices for tournament and dinner are completed.
 - Need to ask Tamarus if they can provide any non-monetary donations (Principal for a day, extra recess for class, popsicles for the class, free dress day, lunch assistant.
 - Reviewed remaining tasks that need to be completed for event – photobooth, room arrangement, gift bags, etc.
 - Marketing event via Sharing Contest – share flyer or banner, post or email proof & get entered into the contest.
 - Spread the Word and WIN 2 TICKETS TO THE GOLF TOURNAMENT DINNER!!!

SHARE the Golf Tournament banner and/or flyer via Facebook, Instagram, email or by posting at local businesses. Afterwards, let us know by posting a comment below (Facebook), tagging us in your post (Instagram) or emailing us at coralacademypto@gmail.com and you will be entered into the contest. You can enter as many times as you would like by posting the banner on all your social media as well as posting the flyer in numerous businesses (grocery, library, shop, restaurant, a company's common areas, etc.). Take a photo of yourself with the

flyer in the background, and then submit the photo along with the location information. Only one posting per business street address can be submitted. *

Contest will run through March 31, 2018.

The winner will receive 2 Free Tickets to the Golf Tournament Cocktail Reception & Dinner on April 21, 2018 at Desert Willow Golf Course (a \$40 value). Winner will be chosen on April 1st and posted by the next day on our Facebook group page CASLV NV PTO & web site (www.caslvpto.com).

SHARE ON FACEBOOK

Instructions on an iPhone, iPad or Mac:

1. Go to www.caslvpto.com
 2. Press and Hold your finger on the Golf Tournament Blue Banner and choose Share.
 3. Choose Facebook (requires the Facebook app to be installed)
 4. Enter something to encourage your friends and family to read and participate in our Golf Tournament & evening festivities. Remember the event is Open to the Public.
 5. Post a comment below.
- You may also choose to Share via Mail or Instagram.

Instructions on an Android or PC (Chrome works better):

1. Go to www.caslvpto.com
 2. Tap or Click on the Golf Tournament Blue Banner.
 3. Tap or Right-Click on the Golf Tournament Flyer and choose Share Image/Picture.
 4. Choose Facebook (requires the Facebook app to be installed)
 5. Enter something to encourage your friends and family to read and participate in our Golf Tournament & evening festivities. Remember the event is Open to the Public.
 6. Post a comment below
- You may also choose to Share Image/Picture via Email/Mail or Instagram.

POST FLYER AT LOCAL BUSINESSES

1. Print hi-resolution flyer from here (PDF): <https://tinyurl.com/y8fcdak9>
2. Post flyer at local business
3. Take a picture of yourself & the flyer
4. Post pic & business location below or email to coralacademypto@gmail.com

*Emailing the flyer to your friends is 1 entry.

Sharing on Facebook or Instagram is 1 entry each.

Posting the flyer at numerous businesses if the business street address is different is considered multiple entries.

5. Officer and Committee Reports

- Fundraising Reports, Review, Discussion
 - Box Tops due 3/21/18
 - Panda Express – late turn out, waiting for results.
 - John's Incredible Pizza – waiting for results.
 - April Family Dining Fundraiser – Shake Shack Tues., 4/10/18 – District & Summerlin locations.
- School Events Review, Discussion
 - Tamarus Book Fair – most successful yet. Raised about \$3,500 for school, not the PTO.
 - Pastries with Parents – great turn out, sold the most books that day.

- Windmill Book Fair – no report
 - Ice Cream Social – bad weather but great turn out for kids.
- End of Quarter Tamarus Teacher Appreciation Luncheon – 3/17/18 – teachers were happy
- End of Quarter Windmill Teacher Appreciation Event – upcoming – 3/23/18
- Star Wars Movie Night at Windmill - 4/6/2018 – All campuses welcome.
 - Characters confirmed – Jedi training & autographs
 - PTO will be vending.
 - Movie will be inside, activities outside.
- National Teach Appreciation Week – May 7 – 11, 2018
 - Tamarus starting to brain storm – Different themed lunch bar set up each day.
 - Present idea – mobile detailing car wash for each teacher. Still working on details.

6. Grant Discussion

- Will be doing a 3rd round for the year.
 - Submit by 4/6, review by 4/13, and distribute 4/23.
 - Tamarus needs to provide big ticket possibilities for year end gift. Windmill decided on helping with AstroTurf. Sandy Ridge did not raise much for the year so we will have to discuss what to do.

7. Meeting adjourned – 7:11pm